

RECOMMENDATION PROGRAM - CONDITIONS OF PARTICIPATION

1. Who can participate?

- All natural persons over the age of 18 resident in Switzerland or the Principality of Liechtenstein, as well as all individual businesses (such as influencers), general partnerships and legal entities (AG, GmbH, cooperative, association, foundation) domiciled in Switzerland or the Principality of Liechtenstein that are already customers of myTV AG (hereinafter referred to as Teleboy) and have at least one Teleboy Internet Subscription are eligible to participate.
- All natural and legal persons resident or domiciled abroad (with the exception of the Principality of Liechtenstein) as well as individual businesses and general partnerships are not eligible to participate.

2 What is the referral model and how does it work?

- Advertising funds from Teleboy are to flow to Teleboy customers (Teleboy-Intermediaries) who recommend a new Teleboy customer (New-Teleboy-Customer).
- The successful recommendation of a New-Teleboy-Customer pays off for the Teleboy-Intermediary as soon as the New-Teleboy-Customer has concluded a contract - at least an Internet Subscription - with Teleboy.
- The *Finder's Fee* is credited to the Teleboy-Intermediary's subsequent monthly bills for as long as the New-Teleboy-Customer's subscription lasts.
- With each New-Teleboy-Customer that is additionally recommended, the Teleboy-Intermediary's own subscription fee is reduced accordingly.
- Based on the number of successfully recommended New-Teleboy-Customers, it is possible that the Teleboy-Intermediary not only no longer has to pay his own monthly subscription fee, but is even paid *Finder's Fees* on a monthly basis.

3. Creating your own Teleboy landing page

- The Teleboy-Intermediary creates his/her own Teleboy landing page via the Cockpit (my.teleboy.ch).
- The Teleboy-Intermediary uses this landing page to "advertise" Teleboy products to relatives/friends/acquaintances/own customers/potentially interested parties.
- The New-Teleboy-Customer in turn concludes a new subscription for a Teleboy product (at least Teleboy Internet Subscription) via this landing page.
- If the total amount of all *Finder's Fees* for customer recommendations exceeds the Teleboy-Intermediary's total amount of the monthly subscription fee with Teleboy, Teleboy shall pay the amount in excess thereof to the Teleboy-Intermediary on a quarterly basis.
- Payments are made exclusively to a Swiss or Liechtenstein bank or PostFinance account of the Teleboy-Intermediary.
- The *Finder's Fee* shall be paid to the Teleboy-Intermediary for as long as the New-Teleboy-Customer is a subscriber (minimum Teleboy Internet subscription) to Teleboy.
- If the Teleboy-Intermediary cancels his own subscription, any further entitlement to a *Finder's Fee* shall lapse.

4. What premium do Teleboy-Intermediaries receive per subscription?

- Internet Subscription: premium CHF 2.00
- TV subscription: premium CHF 1.00
- Mobile subscription: premium CHF 1.00
- Fixed network subscription: Premium CHF 1.00

- Example: If a New-Teleboy-Customer signs up for a subscription with Teleboy that includes Internet, TV, mobile and fixed network, the Teleboy-Intermediary will be credited CHF 5.00 per month on his own subscription fee.

5 What do New-Teleboy-Customers have to bear in mind?

- For the clear assignment of the Teleboy-Intermediary and New-Teleboy-Customer, the recommended New-Teleboy-Customer registers for a Teleboy subscription via the landing page of the Teleboy-Intermediary (see item 3 above). In doing so, he enters his correct contact data (first name, last name, home address, telephone number, email).
- Teleboy shall check the application submitted via the registration form and freely decide whether to accept it. Teleboy may exclude persons or reject a subscription application at any time without giving reasons.

6 Who is considered a New-Teleboy-Customer?

- Any natural person at least 18 years of age as well as all individual businesses (such as influencers), general partnerships as well as legal entities (AG, GmbH, cooperative, association, foundation) that
- are resident or domiciled in Switzerland or the Principality of Liechtenstein, and
- have never been a Teleboy customer before.
- All persons, companies or legal entities/associations, foundations residing or domiciled abroad (with the exception of Liechtenstein) as well as all existing or former customers of Teleboy are not eligible for placement.

7. When does the Teleboy-Intermediary receive his/her premium?

- The *Finder's Fee* will be credited to the Teleboy-Intermediary on that monthly bill which follows the month of the first billing run with the New-Teleboy-Customer. Effective payments of Finder's Fees are made quarterly.

8. Self-employment of the Teleboy-Intermediary and taxation of paid premiums

- The Teleboy-Intermediary is deemed to be self-employed. He/she acts independently of Teleboy in the recommendation of new customers and is not in an employment relationship with Teleboy or any other relationship of dependence.
- The Teleboy-Intermediary acknowledges that the actual payment of a *Finder's Fee* is to be qualified as income from self-employment and undertakes to independently account for or pay taxes and social security contributions on it. The Teleboy-Intermediary shall fully indemnify Teleboy for financial losses due to non-payment of social security contributions, if applicable.
- From a payment amount of CHF 2000 per year, Teleboy may request a formal confirmation of self-employment from the Teleboy-Intermediary.

9 Reference to General Terms and Conditions of Teleboy / Amendment or Termination of these Conditions of Participation.

- In all other respects, the General Terms and Conditions of Teleboy shall apply in their current version, including its jurisdiction pursuant to Clause 10 of the General Terms and Conditions (exclusive place of jurisdiction at the registered office of Teleboy/myTV AG).
- Teleboy may amend these Terms and Conditions of Participation at any time (incl. its termination of this recommendation program).